

EDITORIAL THEME		BONUS DISTRIBUTION	AD CLOSE	AD MATERIAL DUE	ADVERTISER BONUS
JANUARY	<b>Radar &amp; Antennas</b>	DesignCon • Santa Clara, CA January 29-30 iWAT • Cocoa Beach, FL February 19-21 EMV • Stuttgart, Germany March 25-27	December 9	December 12	Making Waves
FEBRUARY	<b>Satellite &amp; Radio Communications</b>	MWC Barcelona • Barcelona, Spain March 3-6 SATELLITE • Washington, DC March 10-13 EuCAP • Stockholm, Sweden March 30 - April 4	January 9	January 13	Making Waves
MARCH	<b>Test &amp; Measurement + Cables &amp; Connectors</b>	IEEE TX Symposium • Waco, TX April 8-9 Special Focus: Cables & Connectors eBook Digital Distribution	February 11	February 14	Making Waves C&C Products (SF)
APRIL	<b>Amplifiers &amp; Oscillators</b>	WAMICON • Cocoa Beach, FL April 14-15	March 11	March 14	Making Waves
MAY	<b>IEEE MTT-S IMS Show Issue + Satellite &amp; Space</b>	IEEE MTT-S IMS • San Francisco, CA June 15-20 Special Focus: Satellite & Space eBook Digital Distribution	April 10	April 14	Making Waves IMS/New Products Satellite & Space Products (SF)
JUNE	<b>Semiconductors &amp; RFICs</b>	Sensors Converge • Santa Clara, CA June 24-26	May 9	May 14	Making Waves
JUNE Supplement	<b>Aerospace &amp; Defense Electronics</b>	EuMW 2025 • Utrecht, The Netherlands September 21-26	May 6	May 9	Company Showcase
JULY	<b>AI, Software &amp; Test</b>	IEEE EMC+SIPI • Raleigh, NC August 18-22	June 10	June 13	Making Waves
AUGUST	<b>EuMW Show Issue + mmWave Technology</b>	EuMW 2025 • Utrecht, The Netherlands September 21-26 Special Focus: mmWave Technology eBook Digital Distribution	July 10	July 14	Making Waves EuMW/New Products mmWave Prod. (SF)
SEPTEMBER	<b>Automotive &amp; Connected Vehicles</b>	AMTA • Tucson, AZ November 2-7 BCICTS Global MilSatCom	August 11	August 14	Making Waves
SEPTEMBER Supplement	<b>EW, Radar &amp; MilCom</b>	Global MilSatCom AOC • National Harbor, MD December 9-11	August 6	August 11	Company Showcase
OCTOBER	<b>Passive Components &amp; Integrated Assemblies</b>		September 10	September 12	Making Waves
NOVEMBER	<b>5G/6G &amp; IoT</b>	IEEE MAPCON CES 2026 Special Focus: 5G/6G eBook Digital Distribution	October 9	October 13	Making Waves 5G/6G Products (SF)
DECEMBER	<b>Government &amp; Military Electronics</b>	The IEEE Wireless in Space and Extreme Environments Conference	November 10	November 13	Making Waves

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# 2025 Editorial Planning Guide

This fact sheet lists various editorial features of Microwave Journal and covers the most commonly asked questions about deadlines, content requirements and contact information.

FEATURE	FREQUENCY/DEADLINE	IMPORTANT NOTES
<b>Print/Digital</b>		
Cover Feature	Monthly/Minimum 3 months	<ul style="list-style-type: none"> <li>The Cover Feature is written by an invited author who is a recognized expert in the field related to the editorial theme of the issue</li> <li>2000 - 3000 words, 6 - 10 figures</li> </ul>
Technical Feature	Monthly/Minimum 90–120 days	<ul style="list-style-type: none"> <li>Must involve significant technology that company is willing to share</li> <li>Must be generic; promotion of specific products not permitted</li> <li>Editor reviewed; author byline</li> <li>Runs several pages and includes all applicable graphs and formulas (2000 - 2500 words)</li> </ul>
Application Note/ Tutorial	Monthly/Minimum 90–120 days	<ul style="list-style-type: none"> <li>While these typically are not as long as Technical Features, above notes apply</li> <li>Usually an application of a particular technology</li> </ul>
Product Feature	Monthly/Minimum 60 days	<ul style="list-style-type: none"> <li>Must involve significant and available product</li> <li>Exclusive story—not previously advertised or published</li> <li>Company name, phone number and URL address at end of feature</li> <li>Runs one to two pages; contains photos and graphs that enhance the text, including a color product photo in the title area (700 - 1000 words)</li> </ul>
Tech Brief	Monthly/Minimum 60 days	<ul style="list-style-type: none"> <li>Same as Product Feature but limited to 1/2 page (product photo plus ~300 words)</li> </ul>
Perspective	Monthly/Minimum 60 days	<ul style="list-style-type: none"> <li>Opinion piece written by executive on market/industry topics</li> <li>~1500 words, full body photo</li> </ul>
Special Report	Monthly/Variable	<ul style="list-style-type: none"> <li>Survey article covering technology or market trends, conditions, etc.</li> <li>Upcoming editorial for show previews</li> <li>Company supplied or written by Microwave Journal staff. Topic suggestions welcome.</li> </ul>
Around the Circuit	Monthly/1st of preceding month (or sooner if possible)	<ul style="list-style-type: none"> <li>Covers industry, contract, personnel and rep appointment news</li> <li>Color head-and-shoulder high-res photos will be used with personnel news</li> </ul>
New Products	Monthly/1st of preceding month (or sooner if possible)	<ul style="list-style-type: none"> <li>Submit an 80 word product description along with a high-res photo and url</li> </ul>
Making Waves	Monthly (exception May issue)	<ul style="list-style-type: none"> <li>Free advertiser bonus that features a company highlight (video, podcast, website, mobile app, milestone, blog, etc.)</li> <li>Submit a title/headline, ~25 word description, URL and high-res image (300 dpi recommended)</li> </ul>
Fabs & Labs	Monthly/Minimum 60 Days	<ul style="list-style-type: none"> <li>This article outlines a company's capabilities and processes of a facility running on the inside back cover.</li> <li>~500 words, 3 - 5 photos</li> </ul>
<b>Digital Opportunities</b>		
Executive Interview	Monthly/Minimum 30 Days	<ul style="list-style-type: none"> <li>This article is based on Q&amp;A between MWJ editor and invited company executive. Contact editors for details.</li> <li>Promoted in print TOC</li> </ul>
Blogs	Various	<ul style="list-style-type: none"> <li>This advice/opinion column and interactive forum is written by invited industry experts, providing information on their areas of expertise. Authors are responsible for responding to reader comments.</li> <li>Homepage promotion</li> </ul>
Online Show Daily	IMS and EuMW, accepted through week of show	<ul style="list-style-type: none"> <li>Press releases on news and product announcements associated with conference/exhibition</li> <li>Listed in news feed and part of show wrap-up report</li> </ul>

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